## The University of Virginia

### Local Licensees

**Licensed as of 9/2016**

### Standard License

<table>
<thead>
<tr>
<th>Company</th>
<th>License</th>
<th>Address</th>
<th>City/State</th>
<th>Contact</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Website</th>
<th>Category</th>
<th>Disclosed Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eljo’s Inc. (35480)</td>
<td>Standard</td>
<td>1067 Millmont Street</td>
<td>Charlottesville, VA 22903</td>
<td>Mr. Myles Thurston</td>
<td>434-295-5230</td>
<td>434-979-3532</td>
<td><a href="mailto:trent.thurston@eljos.com">trent.thurston@eljos.com</a></td>
<td>Spec Agr Disclosed: 04/03/2016</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Classic Frames (45536)</td>
<td>Standard</td>
<td>100 Walnut Street</td>
<td>Champlain, NY 12919</td>
<td>Mr. Rick Khosravi</td>
<td>800-590-9936</td>
<td>800-400-8871</td>
<td><a href="mailto:rick@classicdiplomaframes.com">rick@classicdiplomaframes.com</a></td>
<td>Spec Agr Disclosed: 12/11/2015</td>
<td></td>
<td></td>
</tr>
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<td>Eljo’s Inc. (35480)</td>
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<td>Spec Agr Disclosed: 04/03/2016</td>
<td></td>
<td></td>
</tr>
<tr>
<td>College Campus Art LLC (109044)</td>
<td>Standard</td>
<td>86 Hickory Hill Lane</td>
<td>Fishersville, VA 22939</td>
<td>Ms. Lisa Puzio</td>
<td>540-949-5885</td>
<td></td>
<td><a href="http://www.CollegeCampusArt.com">www.CollegeCampusArt.com</a></td>
<td><a href="mailto:lisapuzio@msn.com">lisapuzio@msn.com</a></td>
<td>05/30/2016</td>
<td></td>
</tr>
<tr>
<td>Game Day Designs (99744)</td>
<td>Standard</td>
<td>11648 Leeigh Dr.</td>
<td>Fairfax, VA 22030</td>
<td>Mr. Stephen Hollar</td>
<td>703-887-9076</td>
<td></td>
<td></td>
<td>Spec Agr Disclosed: 06/11/2016</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flag Center - The (12824)</td>
<td>Standard</td>
<td>5404 Distributor Drive</td>
<td>Richmond, VA 23225</td>
<td>Mr. Thomas Downs</td>
<td>804-233-5434</td>
<td>804-233-5435</td>
<td><a href="mailto:tdowns@flagcenterflags.com">tdowns@flagcenterflags.com</a></td>
<td>Spec Agr Disclosed: 07/12/2016</td>
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### Distribution Channel(s)

- **Campus/Local Channel**
- **Restricted Channel**
- **Sporting Goods/Sports Specialty/Fan Shops**
- **Related Retail/Direct**
- **Internet/TV/Catalog**
- **Specialty Mid-Tier**
- **Super Center/Wholesale Clubs**
- **Minority/Woman Owned**

### Product Categories

- 01A (Men’s/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men’s Fashion Apparel)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 03C (Office Products)
- 04E (Holiday Accessories)
- 04A (Personal Accessories)
- 04C (Signage Products)
- 05D (School Supplies)
- 05E (Publishing)
### The University of Virginia

#### High Peak Sportswear (12848)

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>2323 Memorial Ave Ste #17, Lynchburg, VA 24501</td>
<td>434-846-5223 107</td>
<td>434-847-7563</td>
<td><a href="mailto:ralph@hipeak.com">ralph@hipeak.com</a></td>
</tr>
</tbody>
</table>

Spec Agr Disclosed: 04/08/2016

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01S (Women's Fleece Tops & Bottoms)
- 01T (Women's Outerwear)
- 01V (Women's Jerseys & Performance Apparel)
- 01W (Women's Fashion Tops)
- 01Y (Women's Loungewear/Activewear/Misc.)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03A (Domestics)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)

#### Jefferson Engraving & Awards Inc. (103353)

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>1847 Seminole Trail, Charlottesville, VA 22901</td>
<td>434-973-3039</td>
<td>434-973-4465</td>
<td><a href="mailto:jeffengr@aol.com">jeffengr@aol.com</a></td>
</tr>
</tbody>
</table>

Spec Agr Disclosed: 12/21/2015

**Distribution Channel(s)**
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 02D (Drinkware)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)

#### Photoworks Creative Group Inc. (62797)

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
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<tbody>
<tr>
<td>700 Rio Rd. West, Charlottesville, VA 22901</td>
<td>434-973-4562</td>
<td>434-973-6334</td>
<td><a href="mailto:geoff@photoworksgroup.com">geoff@photoworksgroup.com</a></td>
</tr>
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</table>

Spec Agr Disclosed: 12/14/2015

**Distribution Channel(s)**
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 05E (Publishing)

#### University of Virginia Bookstore (30266)

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
</tr>
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<tbody>
<tr>
<td>University of Virginia, Charlottesville, VA 22904</td>
<td>434-924-3721</td>
<td>434-982-2165</td>
<td><a href="mailto:ch5yc@virginia.edu">ch5yc@virginia.edu</a></td>
</tr>
</tbody>
</table>

Spec Agr Disclosed: 11/24/2015

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Earwear & Hearing Protection)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's T-shirts)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)
- 02B (Sportswear)
- 02C (Personal Accessories)
- 02D (Drinkware)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04B (Gifts & Novelties - M's)
- 04C (Gifts & Novelties - W's)
- 05A (Men's Watches & Jewelry)
- 05B (Women's Watches & Jewelry)
- 07A (Sports Equipment)

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**Exclusive Headwear Program**

#### High Peak Sportswear (12848)

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<td>434-846-5223 107</td>
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Spec Agr Disclosed: 04/08/2016

**Distribution Channel(s)**
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01G (Youth Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 01U (Women's Headwear)